



A signature program of the National Coalition on Black Civic Participation

FOR IMMEDIATE RELEASE

Wednesday, September 14, 2016

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MEDIA ALERT

Black Women's Roundtable and ESSENCE to Release 2nd Annual *Power of the Sister Vote* Poll @ BWR Policy Forum

Poll Reveals What Black Women Want from the Next President and Leveraging Their Vote in First 100 Days in 2017

What: 8th Annual Black Women's Roundtable Policy Forum Series

Topic: Black Women Leading the Way in 2016 and Leveraging Their Vote in the First 100 Days of 2017

Who: Hosted by NCBCP Black Women's Roundtable in partnership with CBCF & ESSENCE Magazine

Date: Wednesday, September 14, 2016

Time: 2:00 pm – 3:15 pm, Release 2nd Annual *Power of the Sister Vote* Poll Results & Intergenerational Roundtable

3:30 pm – 5:00 pm, BWR Intergenerational Roundtable – *Leveraging Our Power*

Where: Room 207 AB at the Washington Convention Center, Mt. Vernon Square, Washington, DC

(Washington, D.C.) - The 2016 Presidential Election and leveraging the power of the sister vote in 2017 and beyond will be among the topics discussed at the 8th Annual BWR Policy Forum with several of the nation's most prominent Black women influencers representing civil rights, faith, social justice, entertainment, corporate, labor, political, health, education and youth. The two-part forum will be hosted on Wednesday, September 14 during the Congressional Black Caucus Foundation's Annual Legislative Weekend in Washington, D.C.

• **Panel One: BWR Intergenerational Roundtable - *Power of the Sister Vote* - 2:00 pm – 3:15 pm.** Panel One will feature the results of the Second Annual ESSENCE/BWR *Power of the Sister Vote* 2016 Poll that explores the issues and policy priorities that Black women want addressed in 2017 and beyond by the next President and Congress. The Panel will also highlight key efforts underway by BWR state-based networks, partners and others to leverage the Black women's vote in the 2016 Presidential Election Cycle at the local, state and national levels.

• **Panel Two: BWR Intergenerational Roundtable - *Leveraging Our Power* - 3:30 pm – 5:00 pm.** Panel Two will discuss strategies and recommendations on what Black women must do to hold elected officials accountable once they are elected in 2016. The panel will also share strategies to leverage their vote and influence in the First 100 Days of the next presidential administration, Congress and in key states across the country.

Moderators include: Melanie L. Campbell, Convener, Black Women's Roundtable, President & CEO, National Coalition on Black Civic Participation, **Vanessa De Luca**, Editor-In-Chief, ESSENCE.

Roundtable Panelists include: Hazeen Ashby, Esq., Director, Technology & Telecom Policy, National Urban League Washington Bureau, **Cora Barry**, Political Scientist & Strategist, **Salandra Benton**, Convener, FLBWR, Florida Coalition on Black Civic Participation, **Clayola Brown**, President, APRI, **Waikinya Clanton**, Executive Director, NOBEL Women, **Menna Demessie, Ph.D.**, Vice President, Policy Analysis and Research, Congressional Black Caucus Foundation, **Heather Foster**, Political Strategist, Writer, and former White House Advisor on Civil Rights Issues, **Alicia Garza**, Special Projects Director, National Domestic Workers Alliance, Co-Founder, Black Lives Matter, **Holli Holliday, Esq.**, Unity'16 National Campaign Manager, NCBCP, **Janaye Ingram**, Non-Profit Executive, Civil Rights and Social Justice Advocate, **Avis Jones-DeWeever, PhD**, Author, How Exceptional Black Women Lead, BWR Senior Policy Advisor, NCBCP, **Tracy L. Jones**, National Director of Advocacy Campaigns & Midwest Regional Director, AIDS Healthcare Foundation, **Carol Joyner**, Director, Labor Project for Working Families/Family Values@Work, **Tamika Mallory**, Board Member, NY Justice League, **Janice Mathis, Esq.**, Executive Director, NCNW, **Minyon Moore**, Principal, Dewey Square, **Laura Murphy**, President, Laura Murphy & Associates, LLC, **Elizabeth Powell**, Secretary-Treasurer, American Postal Workers Union, **Yandy Smith-Harris**, Entrepreneur, Reality Star, Love & Hip Hop, **Brianna Patterson**, Black Youth Vote National Coordinator, NCBCP, **Rene Redwood**, National Board Chair, NARAL, **Jennifer Tucker**, BWR Senior Policy Advisor, NCBCP, **Hon. Sheila Tyson**, AL BWR/Birmingham City Council, **Petee Talley**, Convener, Ohio Unity Coalition, **Makani Themba**, Chief Strategist, Higher Ground Strategies, **Thomasina Williams, Esq.**, Family Leadership Development, Enterprise Specialist & Philanthropy Advisor, **Rev. Dr. Barbara Williams-Skinner**, Co-Chair, National African-American Clergy Network.

For more information on BWR visit: <http://www.unity16campaign.net/power-of-the-sister-vote>.